

# Adrian Gostick

## **Bestselling Business Author and Nationally Recognized Speaker**

### **Bestseller Lists:**

The New York Times

BusinessWeek

THE WALL STREET JOURNAL

USA  
TODAY

### **Media Appearances:**



### **Quoted in:**

The New York Times THE WALL STREET JOURNAL



FORTUNE

Adrian Gostick is the author of several bestselling books on corporate culture, including the *New York Times*, *USA Today* and *Wall Street Journal* bestseller *The Carrot Principle*. He also wrote the bestsellers *The Integrity Advantage* and *The 24-Carrot Manager*. His research on employee engagement has been called a “must read for modern-day managers” by Larry King of CNN, “fascinating,” by *Fortune* magazine and “admirable and startling” by the *Wall Street Journal*.

Adrian’s books have been translated into 20 languages and are sold in more than 50 countries around the world. As a leadership expert, he has appeared on numerous national television programs including NBC’s Today Show and has been quoted in dozens of business publications and magazines.

Adrian earned a master’s degree in Strategic Communication and Leadership from Seton Hall University, where he is a guest lecturer on organizational culture.



**“The undisputed thought leader in employee motivation.”**

— John Mullen,  
Global CEO, DHL Express