KEYNOTE TOPIC

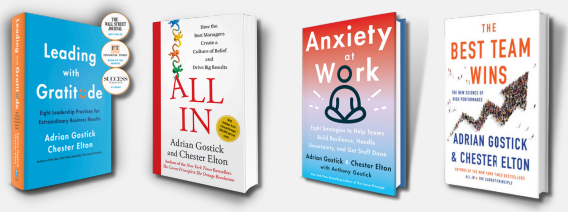
FUTURE OF WORK

Leading Through Uncertainty:

Empowering Leaders to Drive Performance in Changing Times

Adrian Gostick Teaches How To:

- **Navigate Change with Confidence:** From Adrian's groundbreaking study of high-performance organizations comes exciting new findings on how great leaders navigate change to keep people focused on achieving key objectives.
- **Lead with Clarity and Purpose:** Discover how today's best leaders create clear objectives and align their teams to meet them, ensuring performance thrives no matter what.
- **Build Resilience and Drive Results:** Practical strategies to build a culture of resilience and empathy, helping people stay motivated and drive results even when facing adversity.

Why This Keynote?

If your organization is looking for a powerful message that directly ties new ways of leading to performance outcomes, this is the keynote. *New York Times* bestselling business author Adrian Gostick teaches leaders how to provide honest feedback to their people, reward the right behaviors, and hold people accountable in positive ways—steering their teams toward success, even in turbulent business environments. The message is practical, actionable, and results-focused—appealing to organizations facing constant change.