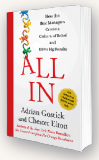
ADRIAN GOSTICK

New York Times, *Wall Street Journal* and *USA Today* Bestselling Author
Executive Coach and Keynote Speaker

KEYNOTE

ALL IN CULTURE & ENGAGEMENT



Building a culture that drives performance and delivers results

Turn strategy into engagement. What elite organizations do differently. How the best leaders build the best cultures.

WHAT THE ROOM LEAVES WITH

01

The secrets of high-performance cultures

From Adrian's 300,000-person study, the three characteristics that separate the most productive and profitable teams in the world.

02

Engage, enable and energize your workforce

Proven ways to build commitment rather than compliance, so people go past the job description without being asked.

03

Evolve culture to meet changing needs

Cultivate a culture through transformation. Build a place where ideas thrive, teams collaborate across boundaries, and people feel free to innovate, even as the business shifts around them.

WHY IT LANDS

With proprietary research and a history of working with some of the world's most successful organizations, Adrian ties culture to measurable outcomes. Improving workplace dynamics raises performance and financial results.

WHO IT IS FOR

Organizations with new leadership; going through change or transformation; working through recent mergers or acquisitions; and those interested in getting greater buy in and commitment. Ideal for leadership conferences, sales kickoffs and transformation initiatives.

> *"Messages that were right on target and resonated beautifully with all. Wonderful delivery of insightful lessons with great humor captured our minds and hearts. If he had kept going, we'd still be with him."*
>
> CHIEF EXECUTIVE OFFICER · DANAHER

FORMATS & FIT

Keynote
60–90 minutes
In person, virtual or hybrid

Workshop
Keynote/workshop hybrid that maintains energy for up to half a day.

Multi-day
Team coaching that can change a team culture.

PLANNER ASSETS

adriangostick.com/meeting-planners

BOOKING

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