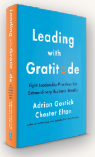
ADRIAN GOSTICK

New York Times, *Wall Street Journal* and *USA Today* Bestselling Author
Executive Coach and Keynote Speaker

KEYNOTE

LEADERSHIP & ACCOUNTABILITY



Lead with accountability and convert strategy into measurable results

Accountability that raises standards without costing trust. The habits that turn ownership into a positive.

WHAT THE ROOM LEAVES WITH

01

Close the gap between strategy and behaviors

Leaders leave able to name the specific actions that will move their strategy forward, model them, and measure them.

02

Accountability without fear

Responsibility paired with clear goals, honest evaluation and fair correction, so standards rise and trust rises with them.

03

Reward the behavior you want repeated

Recognition and gratitude used deliberately, tied to results rather than handed out at random.

WHY IT LANDS

This is the session for a room that needs new ways of leading tied directly to performance outcomes, covering topics such as honest feedback, the right behaviors rewarded, and accountability handled in a way that keeps people engaged.

WHO IT IS FOR

Senior leadership teams, people managers, and leadership development programs across Fortune 500, healthcare, biotech, financial services, manufacturing and government.

> *"I don't think I have ever seen a leadership or engagement presentation as clear and compelling as yours. Your presentation will go a very long way in helping us build a more aligned and engaged team of teams."*
>
> VICE PRESIDENT · LOCKHEED MARTIN

FORMATS & FIT

Keynote
60–90 minutes
In person, virtual or hybrid

Workshop
Keynote/workshop hybrid that keeps people engaged for up to half a day.

Multi-day
Team coaching that can change the culture of a team

PLANNER ASSETS

adriangostick.com/meeting-planners

BOOKING

Christy Lawrence
christy@leadingspeakers.co