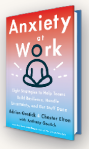
ADRIAN GOSTICK

New York Times, *Wall Street Journal* and *USA Today* Bestselling Author
Executive Coach and Keynote Speaker

KEYNOTE

LEADING THROUGH CHANGE & UNCERTAINTY



Navigate uncertainty and keep people focused when the ground is moving

Equipping leaders with the tools to hold a team steady through transformation, even when they don't have every answer.

WHAT THE ROOM LEAVES WITH

01

Navigate change with confidence

New findings from Adrian's study of high-performance organizations on how the best leaders keep people focused on objectives through transformation.

02

Lead with clarity and purpose

How today's strongest leaders set clear objectives and align teams to meet them, so performance holds up whatever the conditions.

03

Build resilience and drive results

Practical ways to build a culture of resilience and empathy that keeps people motivated and delivering through adversity.

WHY IT LANDS

It matters what a leader communicates when they do not yet have the answers. This keynote is practical and results-focused, aimed squarely at organizations living through constant change and transformation.

WHO IT IS FOR

Organizations facing restructuring, rapid growth, sustained market change, M&A, new leadership, etc. Designed for the teams and leaders working their way through VUCA.

> *"Adrian can accelerate any company culture, no matter how large or small. He provides tangible, relevant, and practical insight on creating and maintaining healthy employee engagement."*
>
> CHIEF COMMUNICATIONS OFFICER · TEXAS ROADHOUSE

FORMATS & FIT

Keynote
60–90 minutes
In person, virtual or hybrid

Workshop
Keynote/workshop hybrid that keeps people engaged for up to half a day

Multi-day
Team coaching that can change a culture

PLANNER ASSETS

adriangostick.com/meeting-planners

BOOKING

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